Jeffrey Bean

San Francisco Bay, CA | 415-505-3982
hello@jeffreyhbean.com | jeffreyhbean.com | LinkedIn

Summary of Qualifications

- Dynamic Web/UX Designer
- Proficient in Figma, Adobe Suite, After Effects and Element 3D
- Confident in all phases of human-centered product design, including user research, sketching, wire-framing, interaction design, prototyping, and usability testing
- Collaborative team player, versatile designer and music lover

Current Projects

- Redesigning for Mythereum game for web3
- UX/UI research for a mobile social network app
- Deep in 3D/Motion Graphics training

Relevant Experience

Freedom Bean Designs | Sep 2018 – Present
Freelance Designer
- UX/UI Design, Visual Design and Motion Graphics

Being True To You | 2018-2021
Lead Designer
- Upgraded branding and expanded social media presence
- Increased followers by 200% and engagement by 400%
- Delivered consistent quality products with quick turnaround

Mythereum Blockchain Game | 2017-18
UX Designer
- Defined design system, brand identity, increased players 3x
- Managed graphic designer and front-end dev to achieve the deliverables
- Upgraded look and feel of the game leading to high user satisfaction
- Graphic design for characters and game NFT assets

Education

General Assembly, SF | 2022
Certificate in User Experience Design
Relevant Coursework: Figma, Wireframing, User Research, UX Writing, Prototyping, Product Design

College of Marin | 2010
Graphic Design intensive

New College of CA | 2016
BA in Fine Arts/Music/Theater