

# Jeffrey Bean

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## **Summary of Qualifications**

- Dynamic Web/UX Designer with 10+ years of experience
- Skilled in Figma, Photoshop, Illustrator, After Effects and Element 3D
- Proficient in user testing, wireframing, prototyping, user research, and product design
- Collaborative team player and versatile designer

## **Relevant Experience**

### **Freedom Bean Designs | Sep 2018 – Present**

Freelance Designer

- UX Design, Visual Design and Motion Graphics
- Currently working on a redesign of a Blockchain game

### **Being True To You | 2018-2021**

Lead Designer

- Upgraded branding and expanded social media presence
- Increased followers by 200% and engagement by 400%
- Delivered consistent quality products with quick turnaround

### **Mythereum Blockchain Game | 2017-18**

UX Designer

- Defined new brand identity/increased players 3x
- Managed graphic designer and front-end dev to achieve the deliverables
- Upgraded look and feel of the game leading to high user satisfaction
- Launched a fully functional game redesign based on input from users

### **Guru Media | 2016-17**

Junior Designer

- Worked with art director and marketing to deliver campaign assets for major brands
- Created high-quality promotional products using still and motion design

## **Education**

### **General Assembly, SF | 2022**

Certificate in User Experience Design

*Relevant Coursework:* Figma, Wireframing, User Research, UX Writing, Prototyping, Product Design

### **College of Marin | 2010**

Graphic Design intensive

### **New College of CA | 2016**

BA in Fine Arts