



JEFFREY BEAN | UX DESIGNER

San Francisco Bay Area, California

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SUMMARY

Collaborative Web/UX designer with over 10 years of experience delivering innovative digital products for multiple platforms.

- Champion of user-centered design
- Detail-oriented and versatile
- Comfortable with Adobe Figma, PS, AI, & AE

PROJECTS

The Home Depot Mobile Redesign

Lead UX Designer | General Assembly | 2022



- Upgraded design of DIY mobile section
- Used research to craft Persona, Wireframe & Prototypes
- Created new style guide & presentation deck

United Refuge UX/Web Design

Lead Designer | United Refuge | 2022



- Researched and ideated for emergency project for Ukraine
- Designed web layout for accessibility

EXPERIENCE

2019 - 21 **Lead Designer** - Being True To you



- Upgraded branding and expanded social media presence, increasing followers by 200% and engagement by 400%.
- Delivered consistent quality products with quick turnaround

2017 - 18 **Lead Designer** - Mythereum Blockchain Game



- Defined new brand identity/increased players 5x
- Upgraded game visuals to enhance player's experience
- Designed motion graphics for game and socials

EDUCATION

UX Design Cert
General Assembly

Graphic Design
College of Marin

BA, Fine Arts
New College of CA

Drawing|Painting
SF Art Institute